



Business Optimization
Business Automation
Business Growth



Company Profile 2022

Contact Us

P : +961 76 083 692
P : +961 6 616 922

E : info@navybits.com
w : www.Navybits.com

North Lebanon El Mina St.
Next to Beirut Arab University
Mona Center - Block B - 2nd Floor

www.Navybits.com

COMPANY PROFILE

Say No to inefficient work and ignite your business growth. NavyBits, provides .

The ultimate remedy to streamline your business with tailored solutions and empowering services. Manage your day-to-day business activities through a seamless .

Digital/business transformation and increase your efficiency, productivity, and competitiveness in today's global economy.

THE CONTENT

About Company	04
CEO Statment	05
Company History	06
Mission & Vission	07
Our Services	08
Lamar SARL Project	10
StockNow Project	12
Oasis Direct Project	14
Mimosa Project	16
Les Chefs Nomades Project	18
List Of All References	20
Thank You	21



ABOUT COMPANY

Business Optimization
Business Automation
Business Growth

Satisfied employees, fulfilled men, empowered women, happy children.

This is the result of flourishing and growing businesses.

NavyBits was founded in 2015 with a vision that software can empower businesses to grow and contribute to the general welfare.

Our experts will listen to your challenges and come up with tailored solutions using top-notch and state of the art technologies.

We do this by targeting the three pillars of successful businesses : optimization, automation and growth.

If it can be solved by software, it can be done by NavyBits.

CEO STATEMENT

Hassan Tabbal

I believe that strong businesses build a healthy economy. Automating repetitive tasks and optimizing processes are the way for a healthy business. I want to see your business grow and contribute to the welfare of your community.

Let's build a better future, together!



Strong Businesses build a healthy economy and contribute to society's welfare. Let's build a better future, together!

COMPANY HISTORY

2015

NavyBits was formed in November 2015.

2016

NavyBits became an **Odoo ERP Partner**, with the only partner in Lebanon having a dedicated local team.

2022

NavyBits Tripled its business solutions delivery team to serve the growing **40+ business customers** around the world.

MISSION

Turning every business into an efficient and growing business using top-notch software solutions and services.




















& VISION





















Being The Leaders In Enabling Business Growth Across Various Industries



OUR SERVICES

-  CRM Automation
-  Sales Automation
-  eCommerce Automation
-  Accounting Automation
-  Inventory Automation
-  Purchase Automation
-  Email Marketing Automation
-  Events Automation

-  Invoicing Automation
-  Website Automation
-  Point of Sale Automation
-  Project Automation
-  Manufacturing Automation
-  Timesheets Automation
-  Expenses Automation
-  Time Off Automation
-  Recruitment Automation

-  Appraisals Automation
-  Subscriptions Automation
-  Maintenance Automation
-  Studio Automation
-  Product Lifecycle Manage Automation
-  Marketing Automation
-  IoT Boxes Automation
-  Consolidation Automation
-  Field Service Automation
-  Rental Automation
-  Sign Automation
-  Quality Automation
-  Helpdesk Automation
-  Appointments Automation
-  Documents Automation
-  Approvals Automation
-  Employee Referral Automation
-  Planning Automation
-  Social Marketing Automation
-  eLearning Automation

Lamar SARL PROJECT CASE STUDY



*Lamar is a Jewelry **chain in Saudi Arabia** with multiple stores in the region. **In Lebanon**, Lamar SARL sells and trades silver and gold products, with **5 branches across the country**.*

01

Project Overview

Managing Jewelry is very challenging. It's not like a typical inventory. Lamar needed a dedicated system that can handle payables and receivables in Gold as well as in local currency. Lamar works with wholesale B2B and B2C and needs a system that covers both.

02

Challenge

Needs to support Gold payables and receivables and maintain an inventory of raw materials and finished goods.

Needs to have live view of Gold and silver prices with automatic updates inside Odoo.

Must be able to purchase gold from consumers as well as selling it.

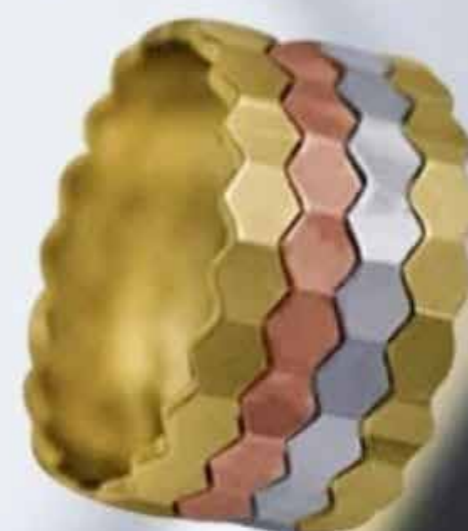
03

Project Solution

NavyBits deeply analyzed the business requirements and developed dedicated modules that automated repetitive tasks and enabled the management of Jewelry business efficiently.

Prices of Gold and Silver were automatically fetched and updated.

NavyBits implemented Advanced inventory management for jewelry and enabled a complete solution for wholesale and retail.



StockNow PROJECT CASE STUDY



*DarioPro are young investors into **the South African Market**, established a new factory to produce snacks in 2014, selling the best quality of snacks at an exceptional price, reflecting true value in the market place.*

02 Challenge

Needs a solid financial and inventory management solution while still serving multiple locations through an easy-to-use mobile app and website.

The solution must be seamlessly integrate and must automate daily operations as well.

03 Project Solution

NavyBits dedicated a team of experts to analyze and develop state of the art mobile apps integrated with Odoo Enterprise ERP.

Multi-warehouse support with different items by warehouse were added with a fast API layer to empower the various mobile apps.

01 Project Overview

StockNow is a new and innovative platform that will be launched by DarioPro in order to revolutionize how wholesalers replenish their stock in Africa. With a simple mobile app, wholesale businesses can easily place and track their orders. Project must be built on solid financial and inventory foundations.



Oasis Direct PROJECT CASE STUDY



*As a leading water brand in **the UAE since 1984**, Oasis have always placed quality, innovation, and community at the heart of its business.*

Oasis adheres to the highest safety and hygiene standards and continue to enhance its customer experience through improved levels of efficiency and responsiveness.

01 Project Overview

Oasis had a mediocre mobile app that was not making customers happy. Given that Oasis does not accept sub-par customer satisfaction, Oasis wanted a new mobile app that fulfills its vision and goals.

02 Challenge

Make a seamless transition to an integrated and impressive mobile app that makes customers happy while serving them with accurate data. Solution must be fully integrated with Oasis Direct website and e-commerce website and other fulfillment channels.

03 Project Solution

NavyBits developed a new mobile app from scratch using state-of-the-art technologies.

The app was fully integrated with Oasis Direct website and the internal systems and ERP at Oasis enabling a unified customer experience.

From **mediocre to Wow**, with zero downtime!



Mimosa PROJECT CASE STUDY



Founded in 1967, Sanitary Paper Company Mimosa carries on its activities in the Production, Converting and Marketing of Tissue Paper Products, Carton Corrugated Board, Craft Cardboards and Polyethylene Bags.

01

Project Overview

Mimosa wanted to replace its ERP with a modern cloud-based ERP that enables its growth and help in automating repetitive tasks. Clearly, the existing system was not enough.

02

Challenge

With 800+ employees waiting for their payslips every month and a fleet of salesmen, accountants and operations that must be automated and synchronized, having one system to do all this was a big challenge.

03

Project Solution

Using Odoo Enterprise ERP, NavyBits build dedicated module for field services, payroll, invoice automation, sales automation and payment collections that enabled Mimosa to control their daily operations efficiently.

Our solution included new salesman mobile apps, new inventory tracking modules as well as other additions to Odoo.



Les Chefs Nomades PROJECT CASE STUDY



*Long-time friends and entrepreneurs, Fred and Martin decided to follow their passion and launch their restaurant with unique concept at the heart of **Paris, France**.*

01

Project Overview

What is a restaurant without a great website that entices customers to try and enjoy its delicious food? Les chefs nomades needed a creative company to deliver that.

02

Challenge

Need a website that makes it easy to place orders and track the location of the food trucks that deliver the amazing experience of Les Chefs Nomades.

03

Project Solution

NavyBits experts and designers developed a compelling website that fulfilled the vision of the founders and their taste of color and structure.

The website is easy to use yet reflected the vision behind the brand.



List of All references



Check the links to discover more about our work.

www.Navybits.com/references

Or, you can scan the QR code.



Scan me



Thank YOU :)

Contact Us



P : +961 76 083 692

P : +961 6 616 922



E : info@navybits.com

w : www.Navybits.com



North Lebanon El Mina St.
Next to Beirut Arab University
Mona Center - Block B - 2nd
Floor

